Information Verification During Natural Disasters

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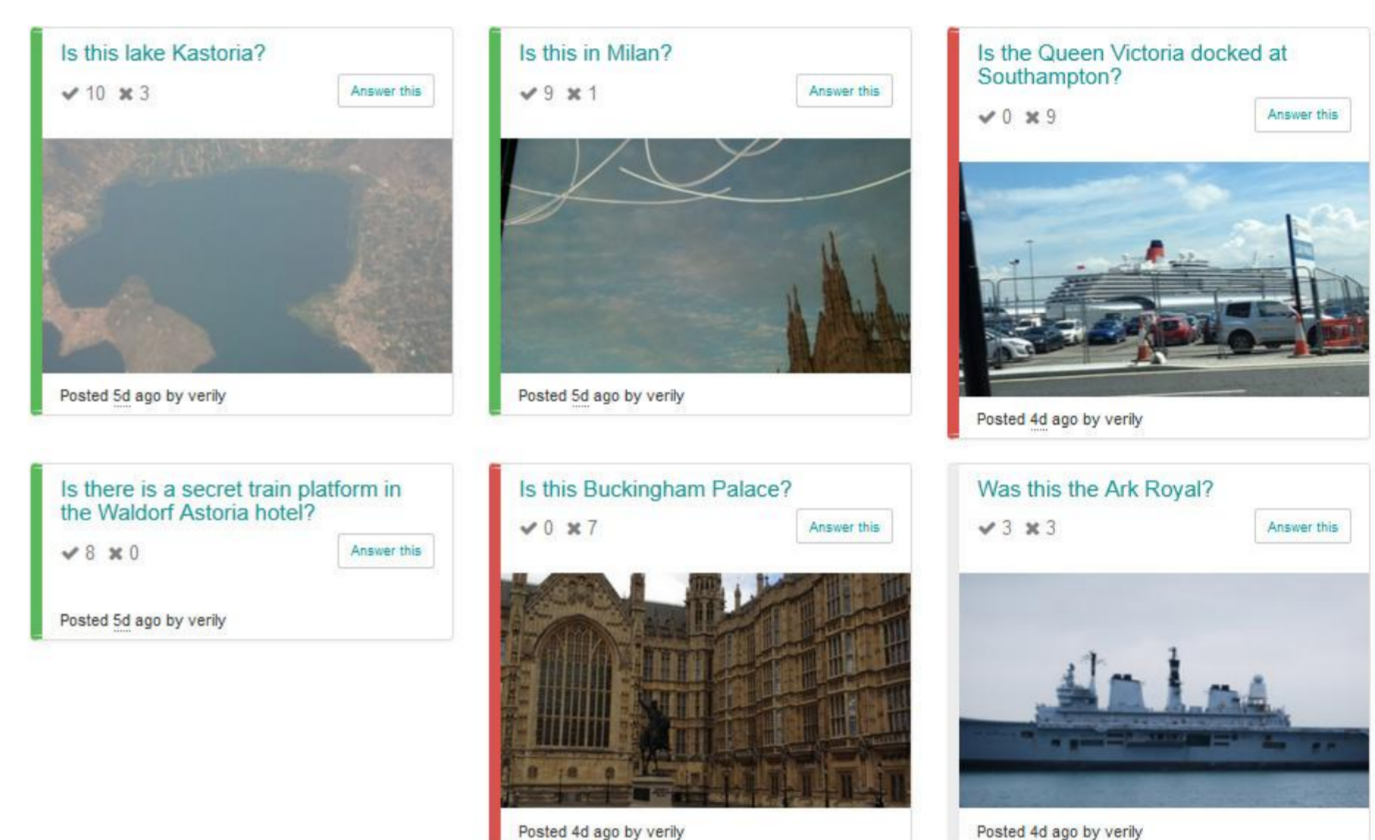
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Accurate Information is crucial for effective disaster response.

Social media is the most timely and complete source of information and misinformation.

Can a coordinated collective effort be effective in quickly discerning true answers to key questions?

Verily Challenge confirmed the feasibility of rapid evidence collection.

http://veri.ly

Verily is designed to

- Collect evidence, not opinions
- Crowdsource critical thinking
- Crowdsource evaluation of evidence

Design features

- Have to submit evidence to provide an answer
- Summary "cards" allow fast browsing of questions and of submitted evidence
- Easy to submit evidence
- Encourage asking Fb/Tw friends for evidence
- No "like" buttons

Next

- Deployment in natural disasters
- Partnership with humanitarian and news organizations
- Deeper analysis of collected data
- Further development and integration of AI