

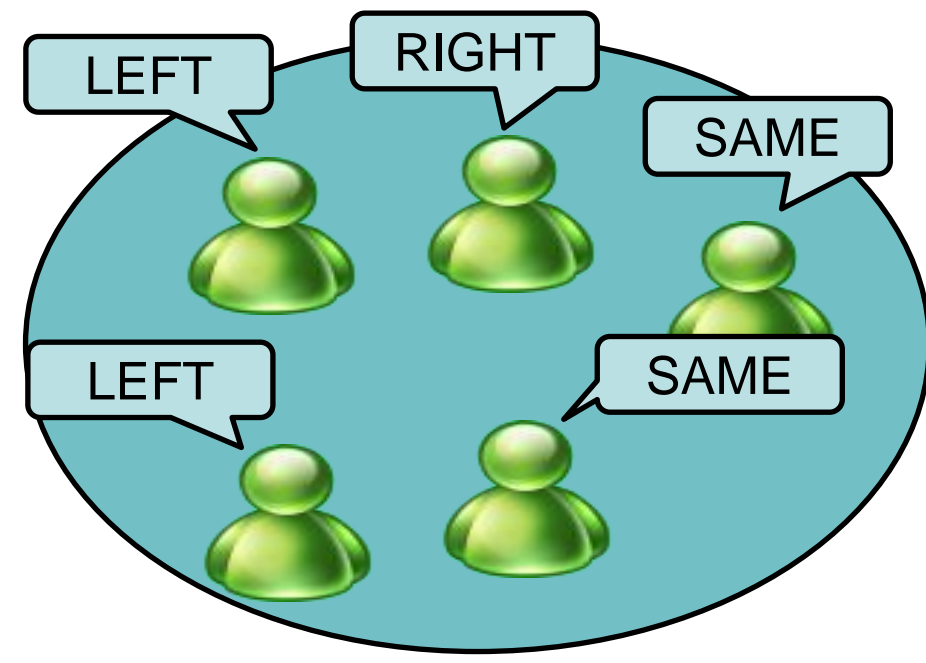
Budget-Limited Adaptive Crowdsourcing

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1. Adaptive Crowdsourcing

Crowdsourcing systems:

Use **mass of human intelligence** to solve hard AI problems



Single response is **unreliable** → **redundant task allocation**

How many responses/task are **sufficient** when **budget is limited** ?

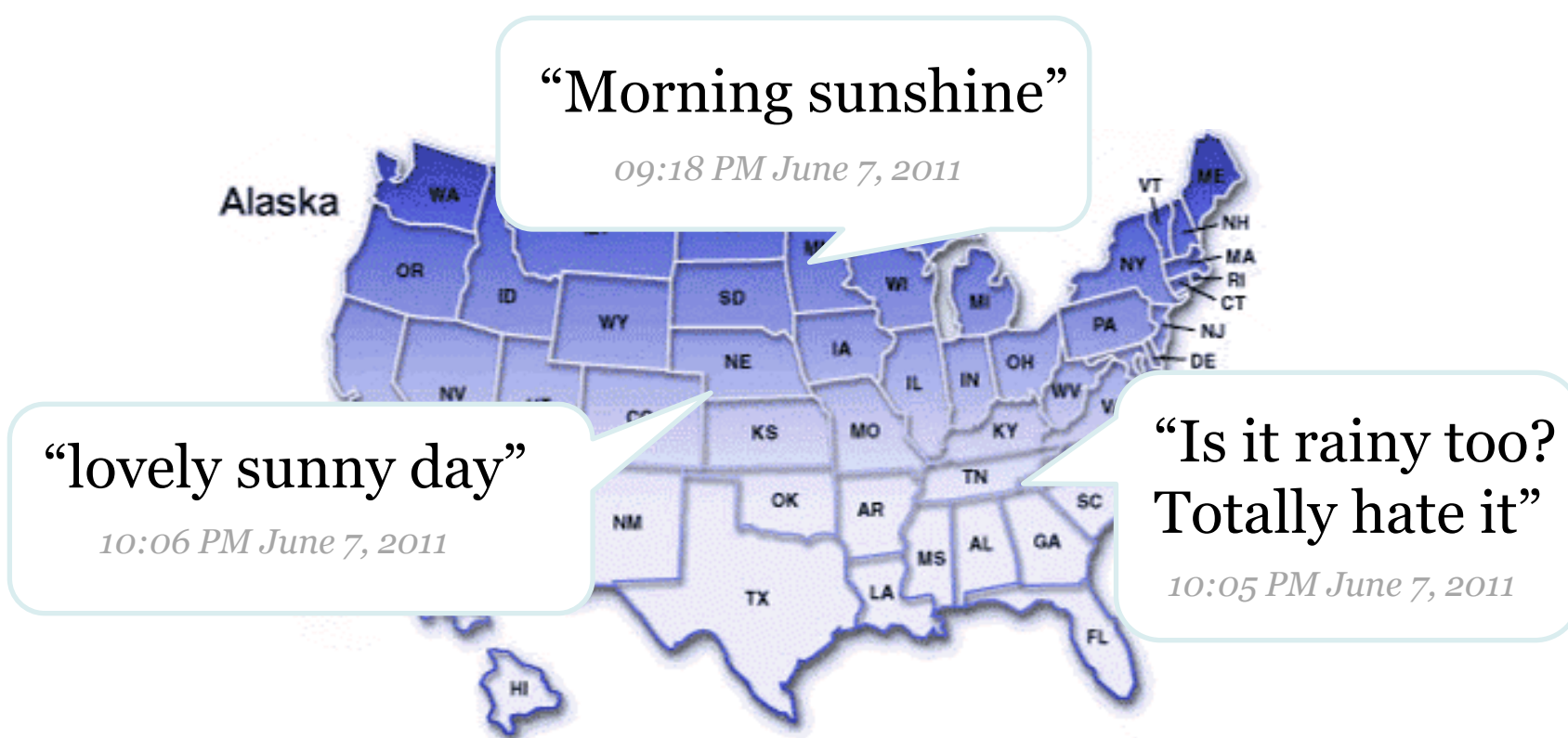
Adaptive manner: **online** task allocation → cost savings

2. Real World Applications

Tweet Sentiment Analysis



CrowdFlower dataset:
• 98,935 Tweets
• 569,7860 Judgments
• 1,960 Workers



Text Sentiment Analysis

Dataset:
• 5000 Text snippets
• 27.746 Judgments
• 204 Workers

Music Genre Classification

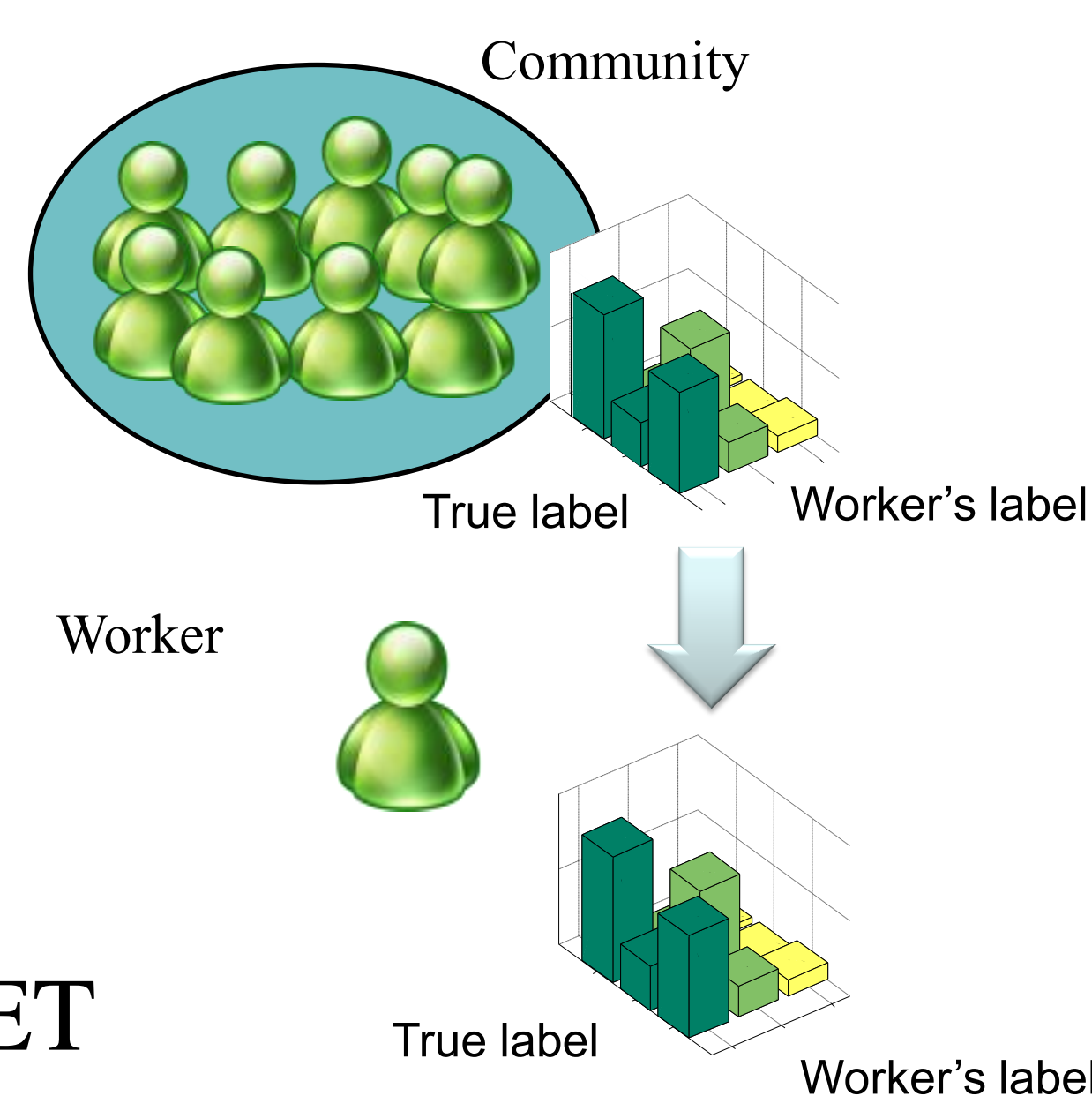
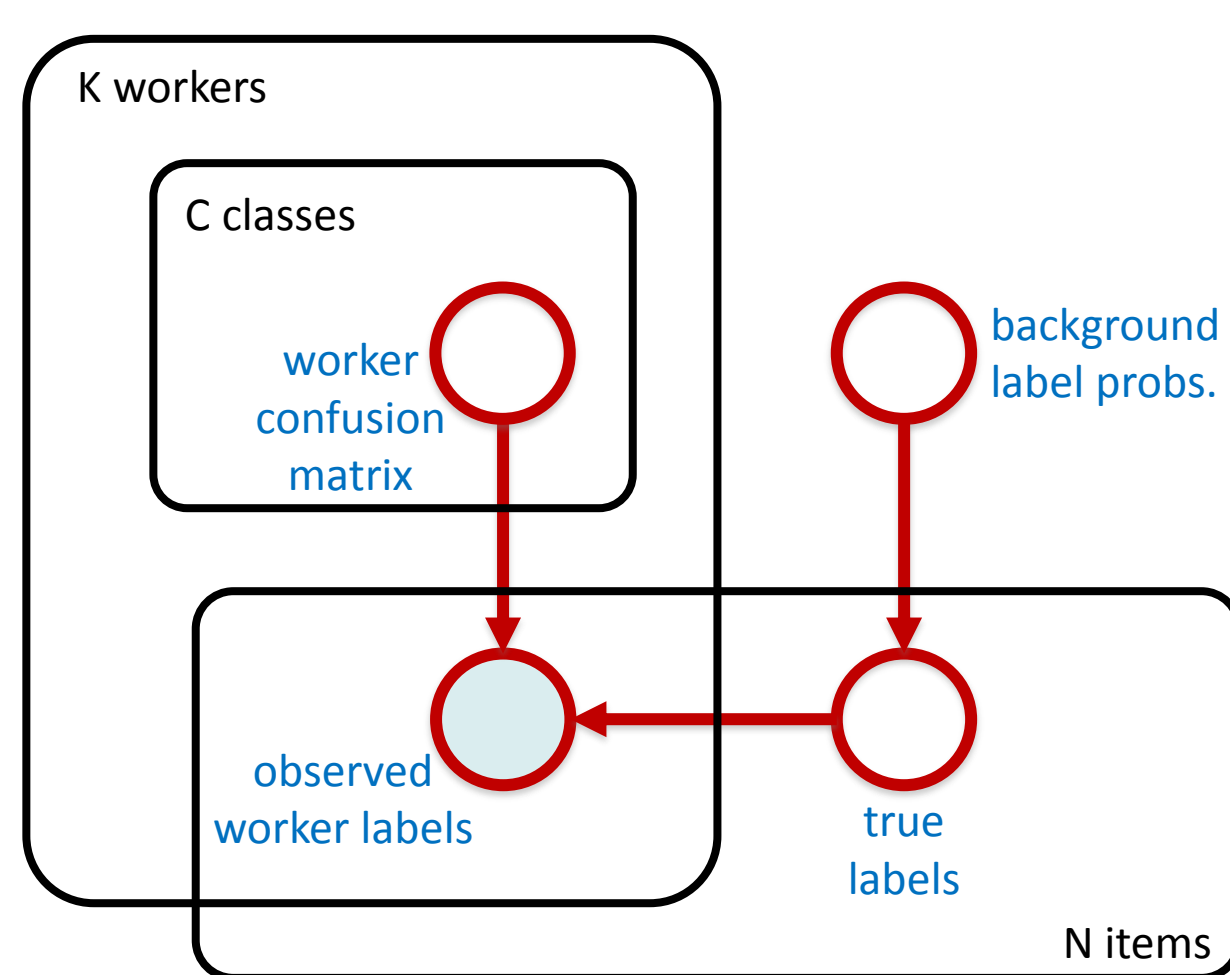
Dataset:
• 10 Music files
• 2.945 Judgments
• 44 Workers

3. Intelligent Task-Worker Selection

Probabilistic model of worker's reliabilities and aggregated labels:

Bayesian Classifier Combination (BCC)
[Simpsons et al., 2013]

Community-Based BCC
[Venanzi et al., 2014]



Scalable inference using Infer.NET

Model-Based Active Learning for Label Selection:

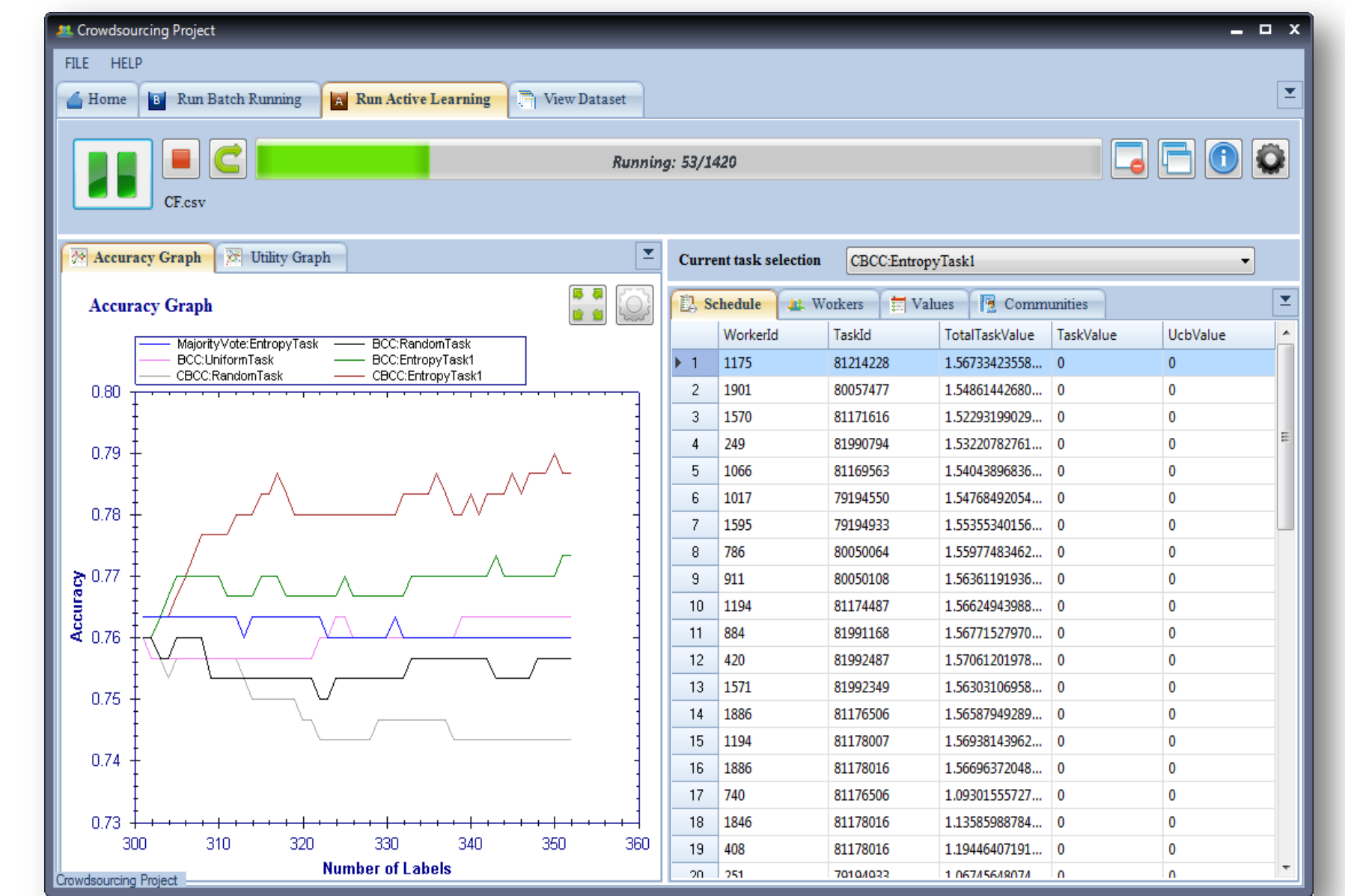
- Entropy-based utility to select tasks
- Forward planning frameworks (MDP, Expected information gain) to select workers and tasks



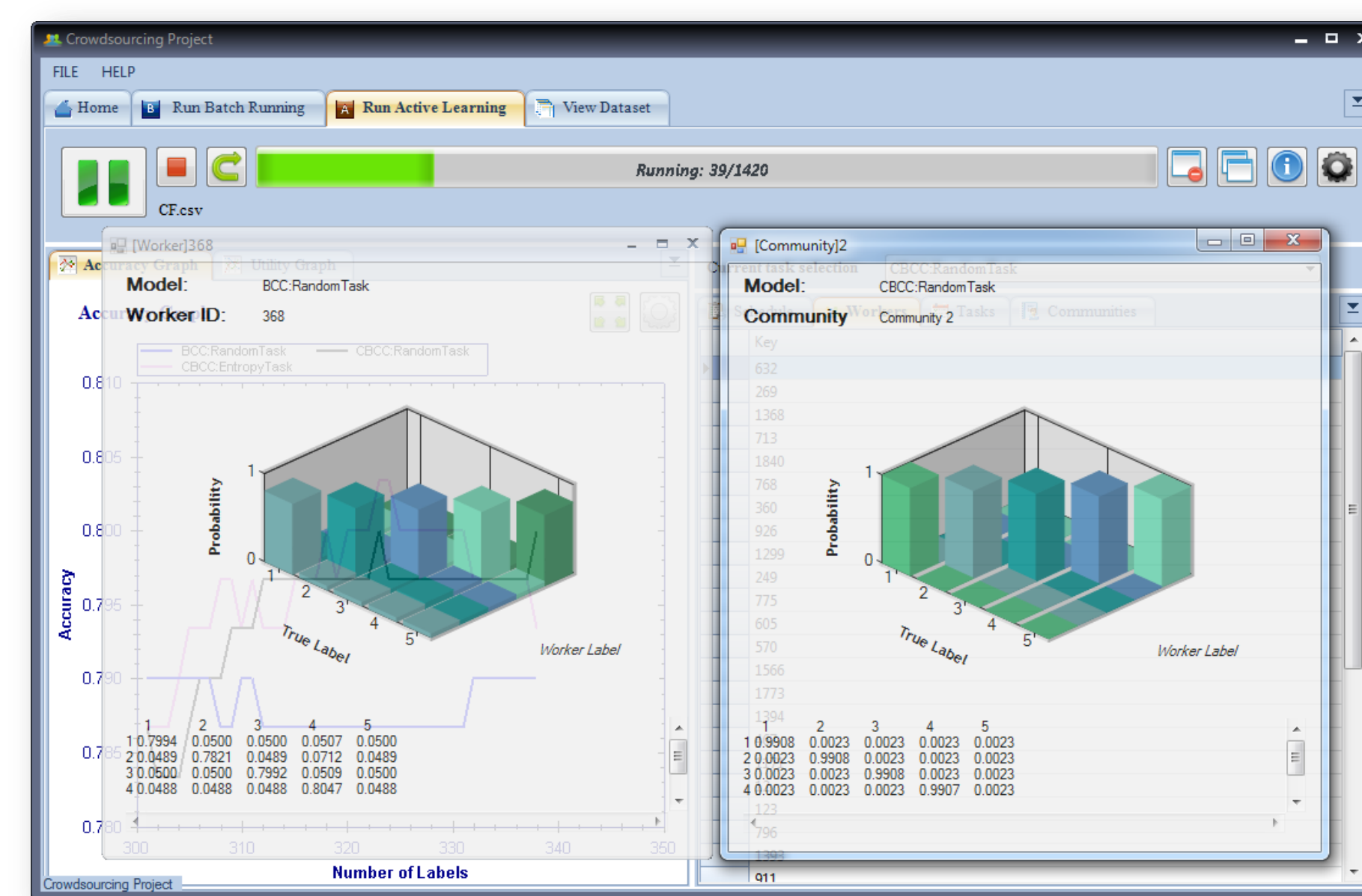
4. Software Framework

Supports many state-of-the-art crowdsourcing models:

- Majority voting
- Dawid & Skene
- BCC
- CBCC



Active Learning Experiment Interface



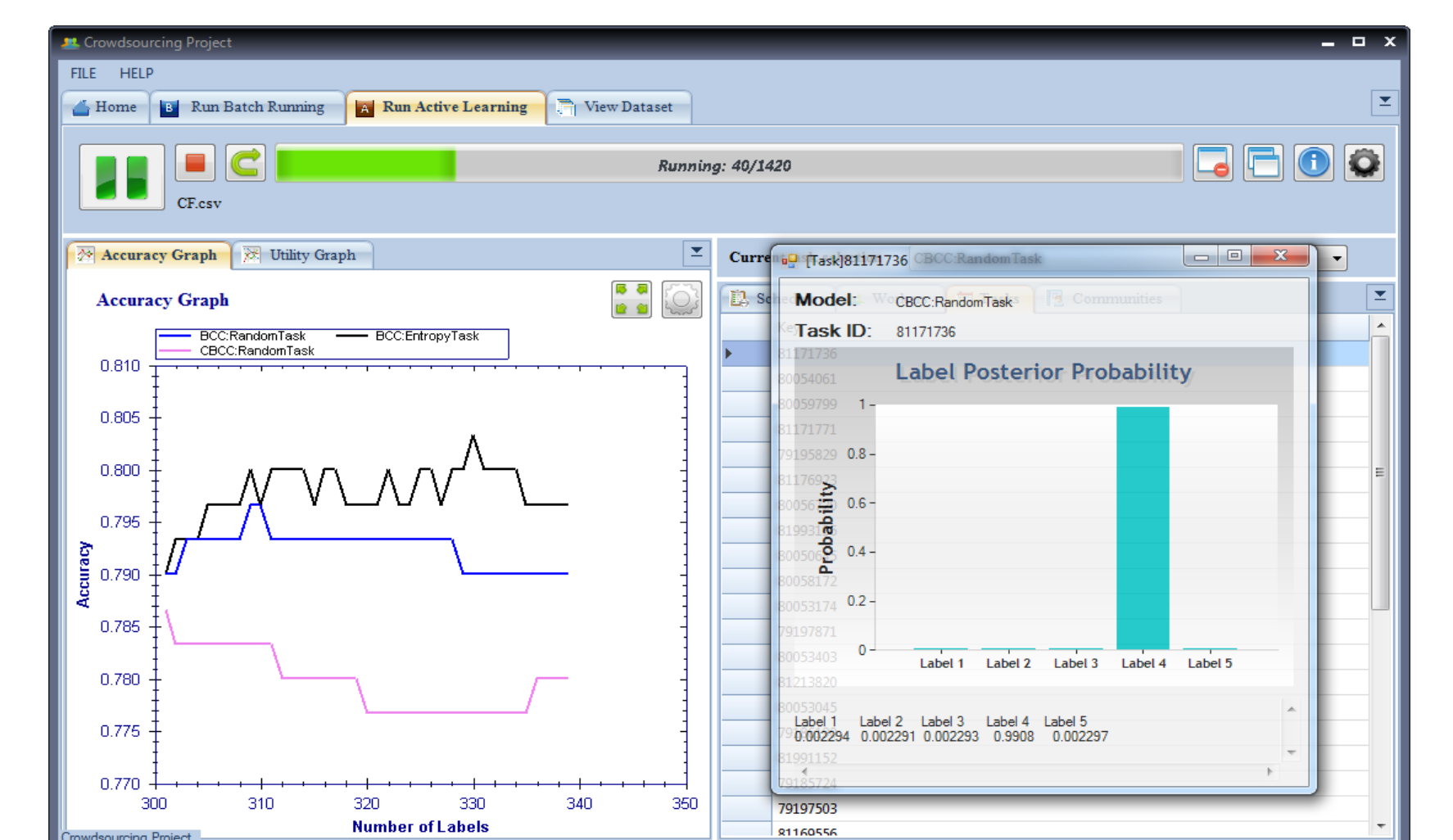
Worker and Community Confusion Matrices

Updated inference results

- Confusion matrices
- Communities
- Task's label predictions

Evaluate different active learning methods:

- Random sampling
- Entropy
- Expected gain



Label Posterior Probabilities of Each Task

Run Active Learning Experiment with Various Models:

- Adapt Models with Different Task Selection Strategies
- Dynamic accuracy and utility graphs
- Real-time data of schedules, tasks, workers and communities

5. Future Work

Task-worker selection with large uncertainty

- Utility estimation is noisy
- Current frameworks follow greedy approach
- Additional learning layer to be added
- Idea: multi-armed bandit + BCC